

JOHN HOWELL  
 *for Books*

John Howell for Books  
Twentieth-Century Printing Technology  
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## John Howell for Books

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We actively solicit offers of books to purchase, including estates, collections and consignments. Please inquire.

This offer sheet contains 13 lots with material documenting twentieth-century printing technologies. The books come from the technical library of the Courier-Journal Job Printing Co., of Louisville, Kentucky. The firm began publishing books and other jobs for local companies in the 1880s and was closed on March 4, 2021.

The *Courier-Journal* newspaper began publication in Louisville Kentucky in 1868 - the last run of the *Courier-Journal* newspaper was Sunday, February 28, 2021; the Courier-Journal Job Printing Company printing facilities closed for good on March 4th, 2021. The material offered here is dated 1918 through circa 1955, and includes technical material used by apprentices and compositors working in the composition and press rooms of the Courier-Journal Job Printing Co.

Included are 6 volumes of the *Typographic Technical Series For Apprentices*, Part VI, Nos. 32-40 (out of series), (Chicago, IL): Published by the Committee on Education, United Typothetae of America, 1918. All copies with the bookplate "Property of Courier-Journal Job Printing Co., For EMPLOYES' [sic] Use Only, Return to Superintendent's Office" in a handsome Art Nouveau design border on the front paste-down. This educational material provides evidence that the Courier-Journal Job Printing Company was unionized at least from the beginning of the twentieth-century, and highlights the power and influence of typographers, who were among the most educated, economically mobile wage laborers in the United States, and who were represented in every major urban center in the newspaper industry; typographic unions won a 48-hour work week in 1897, and a standard wage scale throughout the newspaper industry; as an example of the power of the typographers unions, in the 1930s, the International Typographical Union introduced the 40-hour work week across the industry which spread to other unions and has since been codified across the labor sector by federal legislation. The typographers played an important if ambiguous place in the development of American labor history, in as much as American labor was never successful in uniting all laborers together in one force, but tended to organize within industries.

This grouping tends to focus on the tools of the trade, including type specimens, and catalogs of process inks issued in the 1920s and 1930s; Courier-Journal Job Printing Co. typographers left notes to themselves in these catalogs indicating material they felt needed representation in the Courier-Journal Job Printing Company's shops. Something of an outlier in this grouping is an accordion-fold volume of photographs of printing equipment available for use in the 1950s by the competing print shop, The Standard Printing Company, Incorporated, of Louisville Kentucky. Most likely a salesman's dummy to show potential clients that The Standard Printing Company had the latest equipment and the most prestigious customers, this undated (circa 1955, without imprint) accordion-fold photo-archive of printing equipment shows the most modern print shop of the 1950s.

The earliest book printed by the Courier-Journal Job Printing Company was issued in 1884. An interesting article by Chris Kenning in the *Louisville Courier Journal* March 11,

2021 provided some valuable insights into the history of the newspaper, the Courier-Journal Job Printing Company, and the challenges to the newspaper business and printing in general in the United States after the advent of desktop computers and the rise of the internet. While the Kenning article did not touch much on the time period 1918-1955, there are still interesting stories to tell about the printing industry in America, the place of printing in the American labor movement, and printing technology in the first half of the twentieth century that can be told, using the materials offered here as visual aids. With the sale of the *Courier-Journal* to the Gannett Co., Inc in 1986, the road to the shut down of the Courier-Journal Job Printing Company was opened. After March 2021 the *Courier-Journal* newspaper will be printed in Indianapolis, IN. The current print circulation of the paper is now under 60,000, while the *Courier Journal's* digital journalism garners 4.5 million monthly visitors to their website. Media consolidation has been made possible with the internet's ability to distribute news on a minute-by-minute basis, making regional newspapers printed on paper a redundancy. The *Cincinnati Enquirer*, the *Lexington Herald-Leader*, the *Bowling Green Daily News* were all regional newspapers that will no longer be produced locally after having been produced in Louisville by the the presses of the *Courier-Journal*. This consolidation of the newspaper industry means the loss of 102 Louisville jobs, including those of printing press operators, mailroom, and transportations jobs have been lost to the relocation of the press work to Indianapolis.

**1 Mergenthaler Linotype Company.** *Instruction Book, Linotype Electric Pots, For the Installation, Operation, and Maintenance of Electrically Heated Metal Melting Pots. Part I, The Cutler-Hammer Electric Linotype Pot. Part II, The Mergenthaler Linotype Electric Pot. Revised January, 1921.* Brooklyn, NY: Mergenthaler Linotype Company, 1921. 8vo. 9 1/4 x 6 1/8 inches. (63, last blank) pp. Black-and-white photographic illustrations, electrical diagrams, large folding plate with 8 wiring diagrams; water-damage to text. Brown printed wrappers, stapled, only the rear cover remains. SS321-001. Good.

\$ 45

Instruction manual on how to maintain the electric pots on linotype type-casting machines, dated 1921.

**2 Mergenthaler Linotype Company.** *One-Line Specimens. Linotype Faces. November, 1920.* Brooklyn, NY: Mergenthaler Linotype Company, 1920. 4to. 10 1/2 x 7 5/8 inches. 220 pp. A few photographic illustrations, indexes; paper mildly toned, for the most part, the text is clean. Black-stamped red cloth, patterned end-papers; binding square, covers soiled and rubbed, corners bumped. Contemporary notes on a few slips of papers left by previous owners while seeking to place orders, some similar notes to front paste-down, paper clips on front and rear free end-papers. PRESENTATION SLIP laid in with the "Star Courier & Dispatch" in ink names the recipient. SS321-002. Good.

\$ 45

Dated November, 1920. Provides a full display of specimens offered by the Mergenthaler Linotype Company.

**3 Intertype Corporation.** *The Book of Intertype Faces.* Brooklyn, NY: Intertype Corporation, n.d. 4to. 11 x 7 7/8 inches. viii, 505, [26] pp. Note: some of the pages in the binder appear out of sequence so the exact count is uncertain; occasional marginal finger soil. Gilt-stamped textured cloth with detachable metal posts allow additions to the text as issued by Intertype; binding square and tight, rubbed, foot and tail of joints frayed. Although there are no publication dates in this particular copy, Worldcat records editions of this title from 1927 to 1940. SS321-003. Very Good.

\$ 50

This volume is a special binder that allows material to be added from time to time as Intertype Corporation published updates to the specimen book. Shows different faces grouped together according to point sizes, a few examples of advertising and job composition are included to show the effectiveness of these faces in actual use.

**4 Mergenthaler Linotype Company.** *One-Line Specimens of Linotype Faces.* Brooklyn, NY: Mergenthaler Linotype Company, (1950). 4to. 10 3/8 x 7 3/8 inches. (xvi), 229, [3] pp. Specimens throughout, tables, index; text with occasional pencil marginalia. Silver-stamped blue cloth, with the name Tom F. Moore stamped in silver on the front board; binding square and tight, heavy shelf wear and soiling to covers. SS321-004. Good.

\$ 25

“These type faces and special characters shown in this book are arranged in family groups or series, ranging from the smallest to the largest size in each face. The Various faces or combinations of faces in which matrices can be supplied are also shown; as well as comparisons of the different faces in each size, in order that the customer may easily and quickly find the matrices he wants.”

**5 Courier-Journal Job Printing Co.** *Type Specimen Book, Courier-Journal Job Printing Co., Louisville, Kentucky.* Louisville, KY: Courier-Journal Job Printing Co., 1930. 4to. 11 x 8 1/2 inches. [1], 99 ff. Index, sheets 1-99 each with a single type face from 6- to 72-point sizes, and several sheets of rules, initials, and borders; text clean, unmarked. Gilt-stamped black cloth over boards, spine is open, metal posts and rivets hold all together, patterned end-papers; binding square and tight, shelf worn. SCARCE. SS321-005. Good.

\$ 75

Shows the fonts available for production of printed matter in use at the Courier-Journal Job Printing Company of Louisville, Kentucky in 1930.

**6 [Mergenthaler Linotype Company]** [*Linotype Memphis in Four Useful Weights: Light, Medium, Bold, Extra Bold*]. [Brooklyn, NY: Mergenthaler Linotype Company, circa 1930]. 4to. 10 3/8 x 7 1/2 inches. Unpaginated. [56] pp. Soiling to top and bottom edges, covers

and first set pair of conjugate leaves LACKING, top corner torn down 5 inches of the first page of text, torn away but present. SS321-006. Good only.

\$ 10

Memphis is a slab-serif typeface designed by Dr. Rudolf Wolf and released in 1929 by the Stempel Type Foundry. Memphis and other similar designs were popular faces used in printing during the hot metal typesetting period and several foundries brought out similar designs or direct imitations throughout the world.

**7 Sinclair and Valentine Co.** *Process Inks* [cover title]. New York: Sinclair and Valentine Co., [circa 1930]. Folio. 11 5/8 x 9 1/4 inches. Unpaginated. [30] ff. This printing ink sample book's first two leaves contain introductory text, last leaf with text, the rest of the text shows a painting of a traditional Mexican dance scene with male guitar players and females in traditional dress signed "Benton" in the plate, captioned with the names and stock numbers of the inks used, all the rest of the leaves [with the exception of the last leaf of text] show the same image broken down into various process colors with the inks identified (a few show the image in all four colors); text clean, unmarked. Printed textured wrappers printed in 4 colors; binding square and tight, extremities rubbed. SS321-007 Good.

\$ 95

This printing ink sample book's first two leaves contain introductory text, last leaf with text; the rest of the text shows a painting of a traditional Mexican dance scene with male guitar players and females in traditional dress signed "Benton" in the plate, captioned with the names and stock numbers of the inks used, all the rest of the leaves [with the exception of the last leaf of text] show the same image broken down into various process colors with the inks identified (a few show the image in all four colors). Yale University Library the only holding in Worldcat.

**8 Sigmund Ullman Company.** *Doubletone and Ullmanine Inks*. New York, etc.: Sigmund Ullman Company, n.d. [but circa 1927]. Folio. 12 x 9 1/2 inches. [iv], 46 ff. Series of various photographic illustrations broken out into 4 color process inks with captions of the inks used; some marginal finger-soil. Tan linen spine, paper over boards, printed paper front cover label; heavy shelf wear. SS321-008. Good.

\$ 50

THIRD EDITION. Process inks are used in 4-Color Process in the printing industry. When applied to successive layers, these 4 ink colors create a full color image. 4-Color Process is the most widely used method for printing full-color images. The Sigmund Ullman Company (1862-1929) was an American company specializing in the production of printing inks. In 1929, Sigmund Ullman merged with four other companies to form the New York-based Sequa Corporation. Images in this trade catalog volume include a still from the Warner Brothers film *Don Juan* (1926), a head-shot portrait of silent film star Florence Vidor (1895-1977), an actress signed to Paramount Pictures in the mid- to late-1920s, a medieval European street scene, a



rural castle and others. 5 copies Worldcat, 2 in Canada, the Grolier Club, New York Historical Society, and the University of Delaware Library.

**9 Mergenthaler Linotype Company.** *Specimen Book, Linotype Faces.* Brooklyn, NY: Mergenthaler Linotype Company, n.d. [but circa 1930]. Thick 4to. 10 5/8 x 7 7/8 inches. [XLI], (1216) pp. with some pages numbered a, b, c, etc. Double-page illustration of the Mergenthaler facilities in Brooklyn; occasional marginal finger soil, some light pencil notations in text. Black and blind-stamped red cloth, decorative end-papers; binding a bit shaken as is common with the huge specimen books, rubbed. SS321-009. Good.

\$ 50

A Comprehensive specimen book of the typefaces offered by the Mergenthaler Linotype Company, circa 1930.

**10 Fuchs & Lang MFG. Co.** *Falco Letterpress Inks.* New York: General Printing Ink Corporation, n.d. 8vo. 8 x 5 1/8 inches. [iv], 50 ff. Text in English and Spanish, 4 pages of text at the beginning and 2 pages at the rear, the rest are reproductions of images in various process inks with captions or blocks of color, page 2 seems to be missing a column of ink samples, some marginal ink finger soil. Gilt-stamped green leatherette; front hinge broken. SCARCE. SS321-010. Good.

\$ 45

An interesting and SCARCE process ink manufacturer's trade catalog. We could not find in Worldcat, online offers, or sales records, nor were we able to find information on the manufacturer, Fuchs & Lang.

**11 Published by the Committee on Education, United Typothetae of America.** Six Volumes in the *Typographic Technical Series For Apprentices*, Part VI, No. 32-40. Imprint: (Chicago, IL): Published by the Committee on Education, United Typothetae of America, 1918. 8vos. All copies with ads at the rear listing the books in the *Series*. All have the bookplate "Property of Courier-Journal Job Printing Co., For EMPLOYES' Use Only, Return to Superintendent's Office" in a handsome Art Nouveau design on the front paste-down. SS321-011. Good to Very Good.

\$ 75

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This educational material provides evidence that the Courier-Journal Job Printing Company was unionized at least from the beginning of the twentieth-century, and highlights the power and influence of typographers, who were among the most educated, economically mobile wage laborers in the United States, and who were represented in every major urban center in the newspaper industry; typographic unions won a 48-hour work week in 1897, and a standard wage scale throughout the newspaper industry; as an example of the power of the typographers unions, in the 1930s, the International Typographical Union introduced the 40-hour work week across the industry which spread to other unions and has since been codified across the labor sector by federal legislation. The typographers played an important if ambiguous place in the development of American labor history, in as much as American labor was never successful in uniting all laborers together in one force, but tended to organize within industries.

- A) **HAMILTON, Frederick W.** *Word Study and English Grammar: A Primer of Information About Words Their Relations and Their Uses. Typographic Technical Series For Apprentices, Part VI, No. 32.* 8vo. 7 15/16 x 5 1/4 inches. [vi], 53, [ix ads] pp. Occasional markings or stains in the text. Silver-stamped gray cloth; heavily rubbed and freckled. Good.
- B) **HAMILTON, Frederick W.** *Capitals: A Primer of Information About Capitalization with some Practical Typographic Hints as to the Use of Capitals. Typographic Technical Series For Apprentices, Part VI, No. 34.* 8vo. 7 15/16 x 5 1/4 inches. [iv], 35, [ix ads] pp. Text clean, unmarked. Silver-stamped gray cloth; light shelf wear. Very Good.
- C) **HAMILTON, Frederick W.** *Compound Words: A Study of the Principles of Compounding, the Components of Compounds, and the Use of the Hyphen. Typographic Technical Series For Apprentices, Part VI, No. 36.* 8vo. 7 15/16 x 5 1/4 inches. [vi], 19, [ix ads] pp. Text clean, unmarked. Silver-stamped gray cloth; light rubbing, stains. Very Good.
- D) **HAMILTON, Frederick W.** *Abbreviations and Signs: a Primer of Information about Abbreviations and Signs, with Classified Lists of Those in Most Common Use. Typographic Technical Series For Apprentices, Part VI, No. 37.* 8vo. 7 15/16 x 5 1/4 inches. [vi], 43, [ix ads] pp. Text clean, unmarked. Silver-stamped gray cloth; rubbed, rear board water-damaged. Very Good.
- E) **HAMILTON, Frederick W.** *The Uses of Italic: A Primer of Information Regarding the Origin and Uses of Italic Letters. Typographic Technical Series For Apprentices, Part VI, No. 38.* 8vo. 7 15/16 x 5 1/4 inches. [iv], 18, [ix ads] pp. 4 facsimiles of earlier writing; text clean, unmarked, there is some kind of black adhesive in the gutter of pages 8-9, perhaps a missing tipped-in plate (no mention of such in Worldcat)? Silver-stamped gray cloth; rubbed, rear board water-damaged. Very Good.
- F) **HAMILTON, Frederick W.** *Preparation of Printers' Copy: Suggestions for Authors, Editors and all who are Engaged in Preparing Copy for the Composing Room. Typographic Technical Series For Apprentices, Part VI, No. 40.* 8vo. 7 15/16 x 5 1/4 inches. [vi], 21, [ix



ads] pp. Text clean, unmarked. Silver-stamped gray cloth; front cover rubbed, light shelf wear. Very Good.

**12 Charles New Johnson and Company.** [*4-Color Process Ink Sample Book*]. N.P., Charles New Johnson and Company, n. d. [dated circa 1930 or earlier based on clothing, etc. in the images]. Oblong 8vo. 5 7/8 x 8 3/8 inches. 106 leaves; leaf 69 torn with loss. The first leaf is a painting imagining ancient Athens as seen from the sea with sailing vessels in the water, followed by six of the same images in different process colors, many leaves are just blocks of the inks printed in solid blocks of color (circular, rectangles, etc.), the other images, mostly photographs of a lioness, a small boy learning to use a toothbrush, medieval architecture, a railroad yard, native-American pueblo, boudoir photo of a female model, native-American making a fire, salmon fisherman lighting a pipe, hunter nursing his dog's feet, and a race horse's head, all of which printed in different inks, the colors of which are named and their permanency noted in the captions; text clean, unmarked. Black-leatherette wrap-around wrappers, bound in the gutter with metal rivets; light shelf wear, there may have been a printed label on the spine, if so, now lacking. SS321-012. Very Good.

\$ 95

Trade catalog of 4-color process inks, published circa 1930.

**13 The Standard Printing Company, Incorporated.** *A Panorama of The Standard Printing Company, Incorporated of Louisville, Kentucky* [Cover Title]. Louisville, KY: The Standard Printing Company, n.d. [but circa 1955]. 8vo-size Accordion-Fold. 8 7/16 x 5 1/2 inches. Unpaginated. [16] pp. 15 silver-gelatin photographic prints mounted on each page with a caption of the printing equipment displayed, the last page is a printed list of companies "This equipment is being used to produce printed material for many companies including..."; text clean, unmarked. Gilt-stamped black leatherette, black cloth-backed adhesive provides the joints that hold the accordion-fold together; shelf wear. SCARCE. SS321-013. Very Good.

\$ 250

UNIQUE? This volume contains a series of 15 silver-gelatin photographic prints showing the modern print shop created by The Standard Printing Company, Incorporated. The equipment on display was available in the 1950s. One imagines that this accordion-fold presentation volume was used as a tool Standard's salesman would use when visiting a potential client to demonstrate Standard's modern equipment and list of high-end clients. Not in Worldcat.

## NOTES

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